

SPA

CNR SPA ROAD & TANIWHA STREET, TAUPO

BRAND NEW Billboard on Spa Road. High traffic location on major school route. Turn-off to the Warehouse, Rebel Sport & Pak'n Save, directly across the road from Bunnings & multiple car yards.



VISUALS
31,000



AD CYCLE
8 Seconds



SIZE
8.6m x 2.6m



FORMAT
Digital



ARTWORK
3888px x 1152px

PACKAGES

INFRARED	8 second ad spots @ 12 plays per hour	\$150+gst p/w
ULTRAVIOLET	8 second ad spots @ 24 plays per hour	\$260+gst p/w
SOLAR FLARE	8 second ad spots @ 48 plays per hour	\$500+gst p/w

WWW.MAD.NZ | 0800 2 GO MAD

MAD
MEDIA